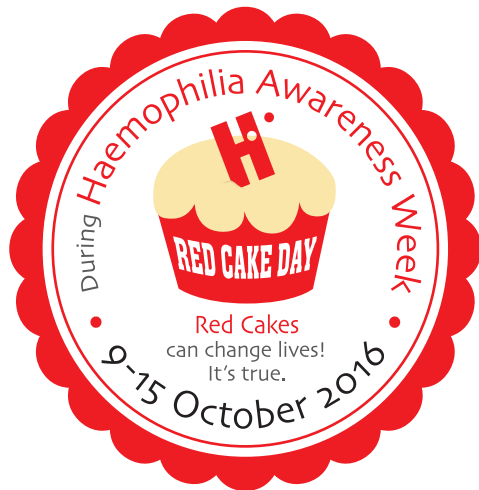


# Help improve the lives of people with a bleeding disorder and support **Red Cake Day** during **Haemophilia Awareness Week**



***We are calling on our friends and supporters to take part in Red Cake Day during Haemophilia Awareness Week!***

**Red Cake Day during Haemophilia Awareness Week** is an opportunity for individuals and families as well as Haemophilia Foundations and other organisations to take part in a campaign to raise funds and awareness about haemophilia, von Willebrand disorder and other bleeding disorders during the week of **9-15 October 2016**.

**To order your free promotional items, download an order form from [www.haemophilia.org.au](http://www.haemophilia.org.au) or email [donate@haemophilia.org.au](mailto:donate@haemophilia.org.au)**

**GET IN QUICK - STOCKS ARE LIMITED!**

## **How can I get involved?**

- Organise a **Red Cake Day** at your home, workplace, school, kinder or community group.
- Order free napkins, pens, tattoos, stickers and colouring sheets and pencils to make your **Red Cake Day** extra special!
- Display free posters, postcards and newsletters and raise awareness about haemophilia, von Willebrand disorder and other bleeding disorders.
- Tell all your friends, family and colleagues about **Haemophilia Awareness Week** and encourage them to hold their own **Red Cake Day** event!



Like HFA on Facebook  
[www.facebook.com/RedCakeDay](http://www.facebook.com/RedCakeDay)



Follow HFA @Haemophilia\_Au and join the conversation at #redcakedayhaemophilia



HAEMOPHILIA FOUNDATION AUSTRALIA

***For more information on Haemophilia Awareness Week and Red Cake Day, visit [www.haemophilia.org.au](http://www.haemophilia.org.au) or call HFA on 1800 807 173***